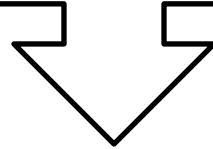


**Our Vision is Bath and North East Somerset will be internationally renowned as an entrepreneurial 21st century place with a strong social purpose and a spirit of wellbeing, where everyone is invited to think big – a ‘connected’ area ready to create an extraordinary legacy for future generations**



# Economic Strategy

**People**

**Place**

**Infrastructure &  
Connectivity**

Employment  
& Skills

Active  
Lifestyles

Culture  
Arts  
&  
Events

A  
Beautifully  
Inventive  
City

Sustainable  
Rural  
Communities

Vibrant  
Market  
Towns

Key  
Sectors

New  
Business  
Space

Business  
Support  
&  
Promotion

Connectivity

Housing  
Delivery

**Making Bath & North East Somerset - *The place to live, work & visit***